



ellure plus, ellure & emore



SEWING & EMBROIDERY MACHINES

FOR THE LOVE OF SEWING



Ellure Plus Features



If your creativity and skills are quickly growing, then the Ellure Plus is the sewing and embroidery machine for you. Get additional options for accessing designs from a variety of media with USB technology. Then take your projects even further with sewing features like 205 stitches, a hands-free presser foot lift and more.



Advanced Sewing Features

- 205 Built-in stitches including:
 - 71 Utility (with 10 styles of one-step buttonholes)
 - 51 Decorative
 - 18 Satin
 - 11 Decorative satin
 - 15 Cross
 - 39 Combinable Utility stitches
- 3 Alphabet Styles
- Side feeding

Additional Information

- Optional Gold Standard Comprehensive Care Program for your peace of mind (available in U.S.)

Included Accessories

- USB cable
- 12 Snap-on feet
 - Buttonhole
 - Embroidery
 - Overcasting
 - Monogramming
 - Zipper
 - Zigzag
 - Blind stitch
 - Button fitting
 - Non-stick
 - Open toe
 - Stitch guide
 - Adjustable zipper/piping
- 2 Hoops included:
 - 5" x 7" Embroidery hoop and grid
 - 5" x 12" Embroidery hoop and grid
- Alternate bobbin case for use with pre-wound bobbins

Ellure Plus Upgraded Features



USB (type B)

Now your machine will always be up to date. Connect your machine to your PC to easily download upgrades and access your design collections from your machine.



205 Built-in Stitches

The Ellure Plus has all of your favorites and more with 205 built-in stitches, including 71 utility stitches, 51 decorative, 18 satin, 11 decorative satin, 15 cross stitches. There are also 3 alphabet styles.

Upgraded Accessories

Hands-Free Presser Foot Lift

Effortlessly raise the presser foot with a tap of the knee, leaving your hands free for control and precision in your sewing.

Multi-Position Hoop

The convenient 5" x 12" hoop has three mounting positions for embroidering large designs without completely re-hooping the fabric.

Optional Extension Table

This table extends your machine's sewing surface to provide the extra support necessary for perfect stitches on even the largest projects.

Ellure Features



The Ellure has the perfect features for both avid sewers and beginning embroiderers. With a large embroidery field, an LCD touch screen and a wide variety of built-in stitches and designs, your projects will be enjoyably simple to create while giving you elegant results.



Advanced Sewing Features

- 187 Built-in stitches including:
 - 67 Utility (with 10 styles of one-step buttonholes)
 - 51 Decorative
 - 16 Satin
 - 14 Cross
 - 39 Combinable utility stitches

Included Accessories

- 8 Snap-on feet
 - Buttonhole
 - Overcasting
 - Monogramming
 - Zipper
 - Zigzag
 - Blind stitch
 - Button fitting
 - Embroidery
- 5" x 7" Embroidery hoop and grid



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Ellure Plus and Ellure Embroidery Features



Embroidery Design Library

With 120 frame patterns and a large library of built-in designs (including 40 Baby Lock exclusive designs), you'll have a great starter library and an endless variety of options to make all of your projects unique.



Lettering

Choose from 6 character/alphabet styles for text or monograms to personalize projects of any style.



LCD Touch Screen (120 x 64 dot matrix)

The large, easy-to-read LCD screen makes accessing your machine's settings, designs and editing tools fast and simple.



Large Embroidery Field

The 5" x 7" hoop gives you more room to complete projects of virtually any size. Optional hoops in other sizes are also available.

Features on the Ellure Plus and Ellure

Technology Features

- LCD touch screen (120 x 64 dot matrix)
- Embroidery card slot
- Advanced needle threader
- Automatic thread cutter
- Quick-Set, top-loading bobbin
- Quick-Set, bobbin winder
- Upper and lower thread sensors to alert when threads are broken
- 2 LED lights illuminate sewing surface
- Sewing speed up to 850 spm

Advanced Sewing Features

- Stitch length 0.0mm - 5.0mm on sewing stitches
- Maximum Utility stitch width: 7mm
- Utility stitch editing capabilities
 - Store personal stitch settings for each Utility stitch on machine
- Decorative stitch editing capabilities
 - Edit and combine Character/Decorative stitches
 - 10 Memory pockets for Character or Decorative stitches; allows 70 entries per pocket
- Lock key for Utility and Decorative stitches
- Variable needle positions
- Twin needle settings key

Instructional and Help Resources

- Built-in Operational Guide

Embroidery Capabilities

- Built-in Embroidery Design Library
 - 106 Embroidery designs which include an elegant script font and 40 Baby Lock exclusive designs
 - 120 Frame Patterns
 - 6 Font styles in upper and lower case
- Embroiders up to 5" x 7" (130mm x 180mm) embroidery field
- Reads embroidery designs with a stitch capacity of up to 50,000 stitches per design
- Up to 12 Memory Pockets for embroidery equaling 512KB/150,000 stitches
- Pattern editing
- Enlargement (up to 20%)
- Reduction (up to 10%)
- Mirror imaging
- 1°, 10°, and 90° pattern rotation
- LCD touch screen (120 x 64 dot matrix) shows
 - Estimated embroidery time display and stitch count
 - Needle position placement (1, 10, or 100 stitch increments)
 - Measurements displayed in inches or millimeters (mm)
 - Thread color indicator
 - On-screen hoop size indicator
 - 8-Point trial check points
- Embroidery speed up to 650 spm (stitches per minute)
- 300 Color names

Convenient Sewing Features

- Convenient One-Touch Buttons
 - Start/Stop
 - Reverse sewing
 - Needle up/down
 - Thread cutter
- Programmable needle up/down
- Needle plate with scale in inches and centimeters
- Electronic foot control with separate power cord
- Free arm with drop feed lever
- Accessory storage compartment

Additional Information

- Language conversion capabilities (14 languages)
- Warranty (25 years limited, 10 years parts, 5 years computer circuit, 5 years electrical, 1 year labor)
- Optional extension table
- Optional embroidery hoops
 - Small 1" x 2-1/2"
 - Medium 4" x 4"
 - Multi-position 5" x 12" (included with Ellure Plus)

Included Accessories

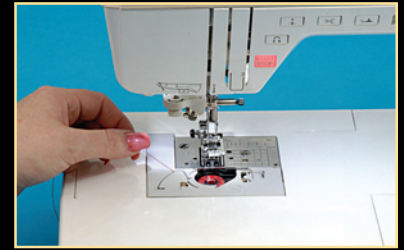
- Hard cover for machine
- Bobbin center pin (for pre-wound bobbins)
- Bobbins
- Seam ripper
- Twin needle
- Plus more



Ellure Plus & Ellure Sewing Features

Sewing Features	Ellure Plus (BLR2)	Ellure (BLR)
Total Built-in stitches	205	187
Utility	71	67
Decorative	51	51
Satin	18 satin, 11 decorative satin	16
Cross	15	14
Combinable Utility stitches	39	39
Built-in alphabet styles	3	0
Buttonholes; type	10; 1-step	10; 1-step
Needle positions	15	15
Needle threader	Built-in	Built-in
Auto needle up/down	Yes-programmable	Yes-programmable
Side feeding	Yes	No
Bobbin loading	Quick-Set, top-loading	Quick-Set, top-loading
Bobbin winding	Quick-Set, bobbin winder	Quick-Set, bobbin winder
Knee lift	Yes	No
Extension table	Optional	Optional
Thread cutter	Auto	Auto
Maximum stitch length in mm	5	5
Maximum stitch width in mm	7	7
Tension	Automatic	Automatic
Retractable feed dogs	Yes	Yes
Variable speed control	Yes	Yes
Free arm	Yes	Yes
Number of feet included	12	8
Accessory storage	Built-in	Built-in
Warranty	<ul style="list-style-type: none"> • 25-year limited manufacturer's warranty • 10-year parts • 5-year circuit board • 5-year electrical • 1-year labor 	
Optional Gold Standard Comprehensive Care Program	Yes - see retailer for details	No

Ellure Plus and Ellure Key Sewing Features



Quick-Set, Top-Loading Bobbin

Now loading your bobbin is fast and easy! In addition to the convenient location, the bobbin case has a clear cover so you see your progress and avoid running out of thread mid-stitch.



Optional Extension Table

This table extends your machine's sewing surface to provide the extra support necessary for perfect stitches on even the largest projects.



Built-in Stitches

Give all of your projects a customized and intricate look with built-in stitches, including combinable utility stitches, decorative, cross, utility and satin stitches, as well as one-step buttonholes.



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Emore Features



If you're new to embroidery then the Emore is the perfect starter machine for you. This easy-to-use, embroidery only machine has all of the features a new embroiderer needs, plus Baby Lock's support features that make every step convenient and effortless.



Technology Features

- USB direct connect (Type B)
- LCD touch screen (120 x 64 size) with touch pen
- Embroidery card slot
- Advanced needle threader
- Automatic thread cutter
- Quick-Set, top-loading bobbin
- Quick-Set, bobbin winder
- Upper and lower thread sensors to alert when threads are broken
- 2 LED lights illuminate sewing surface

Convenient Features

- Convenient One-Touch Buttons
 - Start/Stop
 - Needle position
 - Thread cutter
- Electronic foot control with separate power cord

Emore Features



USB Direct Connect (Type B)

Building your design library is a breeze with the USB connectivity, which allows you to transfer and save designs into your machine.



Quick-Set, Top-Loading Bobbin

Now loading your bobbin is fast and easy! In addition to the convenient location, the bobbin case has a clear cover so you see your progress and avoid running out of thread mid-stitch.



Embroidery Card Slot

Embroidery design cards can be accessed directly from your machine with the convenient embroidery card slot.

Features on the Emore

Embroidery Capabilities

- Built-in Embroidery Design Library
 - 106 Embroidery designs which include an elegant script font and 40 Baby Lock exclusive designs
 - 120 Frame Patterns
 - 6 Font styles in upper and lower case
- Embroiders up to 5" x 7" (130mm x 180mm) embroidery field
- Reads embroidery designs with a stitch capacity of up to 50,000 stitches per design
- Up to 12 Memory Pockets for embroidery equaling 512KB/150,000 stitches
- Pattern editing
 - Enlargement (up to 20%)
 - Reduction (up to 10%)
 - Mirror imaging
 - 1°, 10°, and 90° pattern rotation
- LCD touch screen (120 x 64 size) shows
 - Estimated embroidery time display and stitch count
 - Needle position placement (1, 10, or 100 stitch increments)
 - Measurements displayed in inches or millimeters (mm)
 - Thread color indicator
 - On-screen hoop size indicator
 - 8-Point trial function
- Embroidery speed up to 650 spm (stitches per minute)
- 300 Color names

Additional Information

- Language conversion capabilities (14 languages)
- Warranty (25 years limited, 10 years parts, 5 years computer circuit, 5 years electrical, 1 year labor)
- Optional embroidery hoops
 - Small 1" x 2-1/2"
 - Medium 4" x 4"
 - Multi-position 12" x 5"

Included Accessories

- Touch pen (stylus)
- USB cable
- Soft cover for machine
- 90 Weight embroidery bobbin thread (white)
- Bobbins
- Bobbin thread
- Seam ripper
- 5" x 7" Embroidery hoop and grid
- Plus more

Instructional and Help Resources

- Built-in Operational Guide



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Emore Embroidery Features



Embroidery Design Library Built-In

With 120 frame patterns, 6 fonts in upper and lower case, and 106 built-in embroidery designs which include 40 Baby Lock exclusive designs, you'll have an endless variety of options to make sure your projects are unique.



Embroidery Lettering

Choose from 6 character/alphabet styles for monograms or text to fit projects of any style.



LCD Touch Screen (120 x 64 dot matrix)

The large, easy-to-read LCD touch screen makes accessing the Emore's settings, designs, and editing tools fast and simple.



Large Embroidery Field

The 5" X 7" hoop gives you more room to complete projects of virtually any size. Optional hoops in other sizes are also available.

Baby Lock Embroidery Machines

Fall in love with embroidery all over again – or for the first time – with a Baby Lock embroidery machine. The Ellure Plus, Ellure and Emore embroidery machines include technology to make viewing and editing embroidery designs a breeze, such as the LCD touch screen. Plus, with features such as the Quick-Set, top-loading bobbin and an automatic thread cutter, you'll find the convenience and versatility you've been looking for in an embroidery machine.

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Ellure Plus, Ellure, & Emore Embroidery Features

Embroidery Features	Ellure Plus (BLR2)	Ellure (BLR)	Emore (BLMP)
Built-in designs	106 including one script and 40 exclusives	106 including one script and 40 exclusives	106 including one script and 40 exclusives
Built-in embroidery alphabet styles	6	6	6
Frame patterns	120	120	120
Embroidery field	5" x 7"	5" x 7"	5" x 7"
Rotation	1, 10, and 90 degree	1, 10, and 90 degree	1, 10, and 90 degree
Sizing	20% up, 10% down	20% up, 10% down	20% up, 10% down
Data input	USB (type B), Cards	Cards	USB (type B), Cards
Embroidery pattern memory	Yes	Yes	Yes
Embroidery speed	650 SPM	650 SPM	650 SPM
Format	PES, PEC	PES, PEC	PES, PEC
Number of hoops included	2	1	1
Built-in needle threader	Yes	Yes	Yes
Mirror image	Yes	Yes	Yes
Low bobbin indicator	Yes	Yes	Yes
Optional Gold Standard Comprehensive Care Program	Yes - see retailer for details	No	No

800-422-2952

www.babylock.com

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