





## **BABY LOCK RETAILERS**

Your local Baby Lock retailer will help you discover the perfect machine to accomplish your goals, challenge your skills, and give you that just out-of-the-box feeling every time you sew. Plus, bring your machine into the store for maintenance, regular cleanings, and more. Participate in educational events and classes where you can connect with other sewists and become part of your local Baby Lock community.

## **SUPPORT & EDUCATION**

When you join the Baby Lock community, you will receive hands-on retailer support and exceptional customer service support, including our consumer helpline. Get expert advice from our ambassadors, educators, and partners and attend training events and webinars throughout the year to learn about your specific machine and to discover new techniques. Plus, every machine comes with a 60-day trial of online sewing classes to start you off on the right foot. You will gain access to over 1,000 educational videos and our comprehensive website that features projects, blogs, and countless sources of inspiration.

COVER & CHAIN



When you purchase a Baby Lock, you're not just getting a sewing machine, you're becoming part of our family where you'll feel right at home, and we can't wait to meet you!



A family of like-minded creators that share your same passion and excitement for creating.



So, rest up because once you get started, you may never want to stop!



babylock.com